

# THE MEDIA COALITION INC

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## WHAT MEMBERS HAVE TO SAY ABOUT MEDIA COALITION

“The Freedom to Read Foundation (FTRF) could not ask for better partners than those who comprise Media Coalition.

There’s strength in numbers. As part of Media Coalition, FTRF is able to magnify its voice on matters of importance to its members. There are so many issues that directly and indirectly affect libraries and librarians; the combined efforts of the groups comprising Media Coalition allow FTRF to participate in far more litigative and legislative efforts than it could alone. Thanks to the excellent staff of Media Coalition, Foundation staff are able to keep abreast of a wealth of First Amendment-related legislation, studies, rulemaking, hearings, etc.—and to share that information with FTRF members.

In short, Media Coalition membership is an investment—and we continue to reap the rewards.”

*--Judith Krug*

*Executive Director, Freedom to Read Foundation*

“The strategy of the censors is to divide and conquer the business community. Media Coalition unites producers, distributors and retailers in defense of their First Amendment rights and those of their customers. It is a voice that is often heard even by legislators who are impatient with the general defense of free speech offered by ACLU and others.”

*-Chris Finan*

*President, American Booksellers Foundation for Free Expression*

“Media Coalition allows EMA to leverage our government relations efforts. We rely on the Media Coalition’s litigation and legislative advocacy to expand our representation of our members’ interests before Congress, state legislatures, and the courts. Moreover, membership in the Media Coalition is cost-effective. The benefits we receive from the Media Coalition’s advocacy far exceed the dues we pay.”

*-Bo Andersen*

*President, Entertainment Merchants Association*

“The free marketplace of ideas is absolutely essential to AAP’s membership, which includes most of the major commercial book publishers in the United States, as well as smaller and non-profit publishers, university presses and scholarly societies. As a member of Media Coalition, we are able to join with, and draw strength from, others in the business community in a shared fight against those who seek to restrict the freedom of that marketplace because they don’t like what’s being said.”

--Judy Platt

*Director, Freedom to Read, Association of American Publishers*

“PMA, the Independent Book Publishers Association, is proud to have been associated with Media Coalition for many years. In the world of nonprofits, we all want to be involved in so many issues that face our specific industry, but with limited funds, we know that everything is not possible. Media Coalition affords us the opportunity to know that there is a group out there working for our 4,000 publisher members and protecting their rights day in and out at a nominal cost for us all.”

-Jan Nathan

*President, Publishers Marketing Association*